

Young Music Makers London Ltd Use of Image Policy

**Chair of Trustees: Alison Chandler
Interim School Director: Susie Agathou
Registered charity No. 264274**

Last updated: 16/03/2022

Draft for approval by Trustees: 16/03/2022

Date approved: 16/03/2022

Date of review: Annually 12 months after approval date

About this policy

- Occasionally we may want to record or photograph YMM activities.
- We are committed to creating good quality footage and photography and limiting its use.
- All footage and photography will be stored in accordance with YMM's data and privacy policies youngmusicmakers.co.uk/policies
- You can ask us to delete any data we store at any time. Your rights are set out by the Information Commissioner's Office, including the circumstances a request may need to be refused <https://ico.org.uk/your-data-matters/your-right-to-get-your-data-deleted/>.
- This policy statement applies to all staff, volunteers, hired photographers and other adults associated with YMM.

When will we ask for your consent?

When you register at YMM as a student - or on behalf of a student if they are under 18 - you will be asked whether or not you consent to:

- filming and sharing of recognisable images* or videos on any YMM promotional and fundraising material including our social media channels, our website, our profiles on external platforms such as Just Giving, in print media and on YMM leaflets
- filming ONLY for the purpose of sharing virtual performances with YMM students and their families in a limited way, for example via an unlisted YouTube link for a limited time period, or sharing view-only on Google Drive.

* For the purposes of this policy, a recognisable image is an image taken from the front/side/up close, where a person is easily identifiable. We don't need to ask for consent to use images taken from behind or far away, where a person is not identifiable.

Our commitment to quality

- YMM is committed to generating good quality photography from a professional photographer.
- Our aim is always to share performances our students will be proud of and which will inspire others.

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YMM external events

We love giving our students the opportunity to perform at external events including local street festivals. These are public performances and of course members of the public may take photos and videos and post them publicly. YMM has no control over this.

Any photography or video taken by YMM at external events will abide by this policy and your consent preferences.

YMM internal events

We understand that you may want to film or take photographs at our end of term concerts. We expect that you will be considerate and thoughtful if you share them.

Our commitment to safety

- Sharing photographs and films of student performances helps us celebrate the successes and achievements of our young people, they also provide a record of our activities and raise awareness of YMM.
- We acknowledge that there are potential risks associated with sharing images of children online and that is why we ask for consent from parents and guardians during student registration.
- We explicitly ask you not to share your own photographs or film if they contain other students.

Who can you talk to?

Senior lead for safeguarding

Name: Susie Agathou, Interim School Director

Phone: 07958 445246

Email: schooldirector@youngmusicmakers.co.uk

END OF POLICY

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